

## **MY CYBER ROYAUME AND ITS GOOD CELLS SOLUTIONS, FRENCH REPRESENTATIVE ON THE WORLD HIGH-TECH SCENE AT CES LAS VEGAS**



**MY CYBER ROYAUME** offers **GOOD CELLS**, a range of virtual reality health tools for people with cognitive disorders.

The start-up founded by the designer of the first French immersive, interactive virtual reality film (awarded at the 2013 Cannes Film Festival), has surrounded itself with a committee of researchers, therapists specialized in neurology, and a technical team specialized in virtual reality, to develop this innovation certified as a class I medical device.

The Good Cells software offers healthcare professionals the opportunity to improve the well-being, self-confidence, autonomy and capabilities of their patients through an immersive multi-sensory experience. In use for more than two years, Good Cells devices have already shown encouraging results in various hospital departments and senior care facilities.

### **HOW?**

These tools offer a care space, a 3-dimensional playful environment that reduces anxiety. Discovering a dream holiday villa, doing your daily activities, travelling through beaches and mountains, (re)doing sports, so many things that the virtual reality of **MY CYBER ROYAUME** allows. Its immersive, interactive environment without limits allows you to do cognitive and physical training and also to enjoy moments of relaxation and entertainment. A total immersion with virtual reality helmet, tactile gloves, joysticks in a soothing universe.

### **WHO IS IT FOR?**

Whether for **10 years old children or seniors suffering from cognitive and/or motor disorders**, the **GOOD CELLS** range is accessible to all thanks to the ease of adaptation of the brain to virtual reality. The software has been designed and developed by **a multidisciplinary team** of engineers and 3D designers, doctors, neuropsychologists and researchers.

This synergy of expertise allows us to offer software intended for rehabilitation structures as well as adapted living spaces, allowing a care focused on well-being and pleasure. **GOOD CELLS** solutions are available in French, English, German and Spanish\*.

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\*translated in any language over 10 subscriptions

## A MEDICAL INTERFACE

For therapists and practitioners working in the field of mental health, physical health or aging, this technology is **a medical tool**. Through various everyday situations, patients can engage in brain exercises and thus stimulate their concentration, memory and logical reasoning. At the end of the sessions, the therapist has access to precise data on the evolution of his patient and can then **adapt the follow-up of his care**.

## MY CYBER ROYAUME, ABOUT LAS VEGAS



Selected by **Eureka Park**, MY CYBER ROYAUME is one of the 1200 companies selected worldwide to participate in CES 2020.

In 2019, it has been distinguished 4 times:

- › 2019 Winner of French IOT Laposte Community.
- › Winner of a national Call for Projects on Disability and Innovation.
- › Winner of french national Trophies RMC Bougeons-nous 2019.
- › SOFMER Innovation Award 2019.

It is in the Hauts-de-France region pavilion that the Lille-based start-up will spend 4 days of intensive demonstrations of its medical devices among the most promising international digital start-ups. There it hopes to find opportunities to market its software internationally and to meet partners likely to accompany it in its development of new solutions.

The team **MY CYBER ROYAUME** at **CES 2020 LAS VEGAS**  
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